### North East Derbyshire District Council - Growth Summary – 2018/19 Outturn

#### **Unlocking Our Growth Potential**

In 2014 the Council committed to a strategy to focus on unlocking the potential to deliver growth for the district. Through the Growth Strategy and the Corporate Plan 2015-2019 the Council set out its ambition to create a sustainable high performing economy. The Council established three strategic priorities to unlock our growth potential. A summary of the progress against these priorities for 2018/19 (October to March 2019) is as follows:

#### 1. Supporting Enterprise: maintaining and growing the business base

- The Council continues to work closely with the Growth Hubs and signposts businesses to the many business support related growth hub offers. We also run business networks across the district to help local businesses engage with and access the key staff from the Growth Hubs. Also run own eventbrite page to help put on local business support events and continue to promote the Growth Hub through the Council magazine, the NEWS.
- All businesses on Callywhite Lane Industrial Estate Dronfield, and Coney Green Clay Cross (approximately 60 in total) have been informed of the proposal for the establishment of a North Derbyshire Manufacturing Zone in those areas.
- A total of 13 businesses across the district supported with a range of issues including development opportunities, funding, general business advice, letter of support provided to Henry Boots to accompany JESSICA funding bid for Markham Vale, marketing, apprenticeships, new business support, recruitment, workforce training, linkages with skills providers and Southampton University, and publicity.
- Three well-attended business networks held in January, February and March 2019 in Dronfield, Eckington and Clay Cross. Annual HADL Apprenticeship Marketplace was held in March 2019.
- NED Business Growth Fund: To date 15 successful applications have been awarded a total of £51,079.23 and are contracted to generating £55,489.42 match funding and to deliver 20.65 FTE jobs. Grants totalling £42,881.91 have been paid to date and 15.4 FTE are now in place which is a current unit cost of £2,785 per job. 5 applications are in the appraisal process, although the scheme closed to new applications on 31.03.19 and will not be renewed.
- The Council has put various initiatives on to support exports. This programme has now been completed and the Council will work with the Derbyshire Economic Partnership to support that partnership's efforts to carry out an audit later in the summer.
- The Council worked in Partnership to deliver the NBV Starting In Business Programme a 3 day course that commenced on 7th November 2018 and included skills and knowledge required to run a business, how to access help and support, how to manage money and business planning.

- Economic Development has now completed its sites and register premises (integrating sites from the local plan, sites from Asset Management, data from the Business Rates records and a quarterly market review) and established an Inward Investment forum with DEP and Marketing Derby that will now meet quarterly with an ongoing dialogue around enquiries from the region and further. SCR are also now updated with all known available sites and premises.
- BNED LEADER Approach: The programme has now approved 31 projects totalling £1,142,050.10. These projects are committed to generating £1,592,468.40 match funding and creating 68.82FTE jobs, which is a unit cost of £16,585 per job. Projects can be contracted up to 30 June 2019 and circa £95,000 remains available for allocation.

# 2. Enabling Housing Growth: increasing the supply, quality and range of housing to meet the needs of a growing population and support economic growth

- The Avenue First phase of housing progressing well, show home opened March 2019 and first residents expected to occupy housing in April 2019. OPE study approaching completion, masterplan for housing and employment areas in final draft. The new greenways and open space being well used and very popular. Planning permission granted for the roundabout and southern access, business case for £4.6m of D2N2 funding being developed.
- Former Coalite Site On-site remediation progressing well. Discussions regarding design and planning issues ongoing.
- Egstow Park First phase of housing advancing well with many units sold and occupied. Pre-application discussions taken place, including an independent design review, for phase 2 of the housing. Anticipating full application for Costa Coffee being submitted soon.
- Callywhite Lane expansion Watching brief maintained regarding potential opportunities arising from HS2.
- Grant funding the delivery of 28 units of social housing (18 affordable rent and 10 shared ownership) with commuted sums. The site has been empty for a number of years due to viability issues. The grant agreement has been drawn up and we are working with the Registered Provider (RP) to finalise this.
- A site has been identified for the 'Move on' fund which could potentially deliver 12 flats, the site has been valued and we are speaking with the RP about progressing this.
- The empty property trial is under way and so far 13 home owners have accessed the service and this will result in the completion of 4 part built properties.
- Developers Forum met in November with a focus on skills and developing some Construction Hubs across NEDDC, BDC and CBC. This was to work towards a CITB bid. We were unsuccessful with the bid but we are going to continue to work up the project with greater private sector involvement.

#### 3. Unlocking Development Potential: unlocking the capacity of major employment sites

- The Local Plan is currently at examination<sup>1</sup> and provides the strategic context for the promotion and development of priority sites. Officers continue to work with the developers on the key sites at Biwaters, The Avenue, Markham Vale and Coalite to bring forward these strategic sites.
- The Local Plan focusses a significant proportion of development on the A61 corridor. Transport evidence underpinning the Plan includes the A61 Growth Corridor Strategy which aims to address current capacity issues and unlock development potential. This is crucial to effective delivery of the Local Plan.

The following is a more detailed breakdown of some of the performance measures against our Growth priorities.

<sup>&</sup>lt;sup>1</sup>A new timetable for adoption of the Local Plan was agreed with the Government and the Council is on target to achieve that. The Plan is currently at Examination following publication. The independent Inspector appointed to examine the Plan held formal hearing sessions during November/December 2018 and March 2019. The Council is preparing to consult on Modifications to the Plan in June 2019 following Local Elections.

# **NEDDC Growth PI Summary (2018/19 – Outturn)**

| 2017/18<br>Outturn   |     | Description  | 2018/19<br>Outturn      | 18/19<br>Target | Status   |
|----------------------|-----|--|-------------------------|-----------------|----------|
| £482,058             | 1.  | Major Planning fees received (PI)  | £255,963                | raiget          |          |
| ,                    |     |  | ,                       |                 |          |
| £169,954             | 2.  | 2. Minor Planning fees received (PI) £246,776  |                         |                 |          |
| £652,012             | 3.  | Combined Minor and Major Planning fees   | £502,739                | £350,000        |          |
| 100%                 | 4.  | Process all major planning applications 10% better than the national minimum (50%)                               | 100%                    | 60%             | <b>A</b> |
| (36 out of 36)       |     | (CP)   |                         |                 |          |
| 87%                  | 5.  | Determining "Minor" applications within target deadlines (PI)  | 92%                     | 70%             | <b>A</b> |
| (115 Out of 131)     |     |  | (242 out of 262)        |                 |          |
| 90.5%                | 6.  | Determining "Other" applications within target deadlines (PI)  | 96%                     | 85%             | <b>A</b> |
| (248 Out of 274)     |     |  | (475 out of 497)        |                 |          |
| 7.02                 | 7.  | Supply of available and deliverable housing sites at 1st April (5 year supply)                                   | 2230 dwellings          |                 |          |
| Years                |     |  | (8.6 years supply)      |                 |          |
| 2.05ha               | 8.  | Area of new employment floor space built (hectares / square metres)  | Available Q1            |                 |          |
| 2016/17              | _   |  | 2019/20                 |                 |          |
| 1131<br>Cumulative   | 9.  | Enable the development of at least 1,000 new residential properties within the district by March 2019 (CP)       | 1131                    | 1,000           | <b>A</b> |
| £219,479             | 10. | Achieve an increase of £950,000 in additional New Homes Bonus from the   | £920,291                | £950,000        | <b>V</b> |
| 17/18<br>(Cumulative |     | government by March 2019 (CP)  |                         |                 |          |
| £849,071)            |     |  |                         |                 |          |
| 95                   | 11. | Work with partners to deliver an average of 100 affordable homes each year (CP)                                  | Available Q1<br>2019/20 | 100             | _        |
| 1                    | 12. | Through the Private Rented Sector Leasing Scheme deliver 5 additional units of affordable housing each year (CP) | 3                       | 5               | ▼        |
| £209,300             | 13. | Average house price – see graph  | £224,031                | -               | _        |

| 2017/18<br>outturn                            |     | Description   | 2018/19<br>Outturn            | 18/19<br>Target | Status   |
|---|-----|---|-------------------------------|-----------------|----------|
| 1   | 14. | Bring 20 empty properties per year back into use by March 2019 (CP)   | 12 - 2018/19<br>18 cumulative | 20              | •        |
| 97.45%  | 15. | % of business rates collected in year   | 98.17%                        | 97.7%           | <b>A</b> |
| £709,021<br>Cumulative<br>£1,327,976          | 16. | Optimise business growth as measured by gross NNDR by 1m by March 2019 (CP) (Baseline £39,744,922 2014/15) (Baseline £44,627,236 2017/18) | £2,154,228                    | 1m              | <b>A</b> |
| 42.1%   | 17. | Percentage of NNDR arrears collected  | 64.7%                         | 55.4%           | <b>A</b> |
| £709,021<br>(+1.59%)                          | 18. | Change in rateable value of commercial property in the district   | £ 1,594,983<br>(+3.57%)       | -               |          |
| £1,078,851                                    | 19. | Level of income generated through letting property owned by the Council but not occupied by the Council                                   | £1,151,744.08                 | £1,088,750      | <b>A</b> |
| £400,971<br>Exceeding<br>budget by<br>£23,058 | 20. | Commercial Property financial performance in line or exceeding budget forecast.   | £829,020.50                   | £808,750        | <b>A</b> |
| £55,477<br>Exceeding<br>budget by<br>£634     | 21. | Coney Green financial performance in line or exceeding budget forecast.   | £322,723.58                   | £280,000        | <b>A</b> |
| 9   | 22. | Number of Business Growth Fund grants awarded   | 15                            |                 | <u> </u> |
| £26,265                                       | 23. | Value of Business Growth Fund grants awarded  | £51,079                       |                 | <u> </u> |
| 7   | 24. | Number of BNED LEADER grants awarded (scheme total)   | 31                            | 18              | <b>A</b> |
| £195,384                                      | 25. | Value of BNED LEADER grants awarded (scheme total)  | £1,142,050                    | £659,217        | <b>A</b> |
| 7   | 26. | Apprenticeships started   | 18                            | 11 FTE          |          |

| 2017/18   |     | Description  | 2018/19       | 18/19  | Status   |
|-----------|-----|--|---------------|--------|----------|
| Outturn   |     |  | Outturn       | Target |          |
| 73        | 27. | 50 businesses supported through Key Account Management by March 2019 (CP)                | 127           | 50     | <b>A</b> |
| 1.1%      | 28. | Percentage of residents aged 18-24 claiming Job Seekers Allowance – see graph            | 0.2%          | -      | -        |
| 0.9%      | 29. | Percentage of Derbyshire residents aged 18-24 claiming Job Seekers Allowance – see graph | 0.4%          | -      | -        |
| 1.0%      | 30. | Percentage of all district residents 16-64 claiming Job Seekers Allowance – see graph    | 0.3%          | -      | -        |
| New       | 31. | Out-Of-Work Benefits Claimant count -  | 1.8% NEDDC    | -      | -        |
| indicator |     | Age range 16 – 64  | 2.2% East Mid |        |          |
|           |     | See note   | 2.7% GB       |        |          |

## Note:

| Out-Of-Work Benefits Claimant count<br>Age range 16 - 64 | The Claimant Count is the number of people claiming benefit principally for the reason of being unemployed. This is measured by combining the number of people claiming Jobseeker's Allowance (JSA) and National Insurance credits with the number of people receiving Universal Credit principally for the reason of being unemployed. Claimants declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made. |
|--|--|
|  | Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.   |

#### **Exceptions**

| Achieve an increase of £950,000 in additional New Homes Bonus from the government by March 2019 (CP) | Q4 The additional amount of NHB being received in 2018/19 is £71,220.               |
|--|---|
|  | £105,333 = 2015/16<br>£524,259 = 2016/17<br>£219,479 = 2017/18<br>£71,220 = 2018/19 |
|  | Cumulative for the corporate plan period = £920,291                                 |

| Through the Private Rented Sector Leasing Scheme deliver 5 |
|--|
| additional units of affordable housing each year (CP)      |

Q4 Apr 2019 - Action Housing are looking at developing a former hotel into 13 apartments. Once the terms have been agreed with the owner, work should start within the next 6 months.

To date **3** empty properties have been brought back into use through the scheme - 1 in Q1 (18/19), 1 in Q2 (18/19) and 1 in Q3 (18/19).

The Council will continue to work with Action Housing to promote this scheme to landlords and owners of empty properties.

#### **Corporate plan actuals:**

2015/16 - 0

2016/17 - 0

2017/18 - 1

2018/19 - 3

Bring 20 empty properties per year back into use by March 2019 (CP)

12 properties were brought back into use during 2018/19

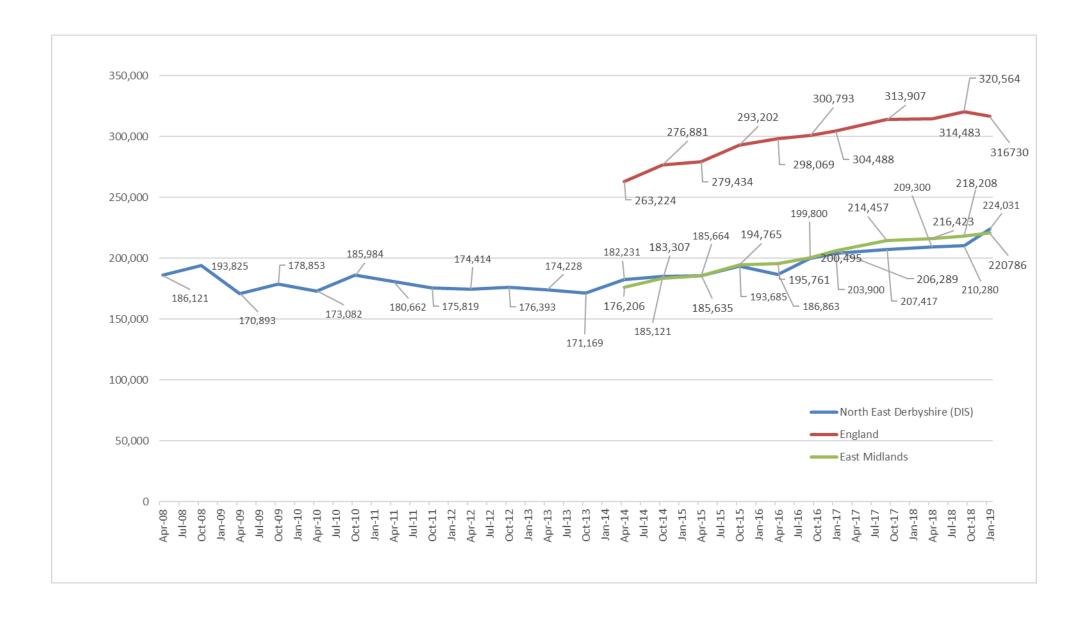
Q4 Apr 2019 Action Housing and the Council have continued to promote the Sustainable Tenancy project which has resulted in a further empty property being brought back into use. Action Housing are in talks with the owner of an empty hotel in Eckington, to potentially convert it into 13 apartments.

The Council launched an empty property programme back in January - in partnership with E.ON - to help owners bring their empty properties back into use. E.ON have received 11 empty property referrals to date and it is expected that these will be brought back into reoccupation by the end of 2019. It is also anticipated that this number will increase as we continue to promote the scheme. The scheme is a pilot and NEDDC are the first Council in the UK that have entered into partnership with E.ON - this has drawn widespread attention from other authorities around the UK who are keen to emulate our success.

The Council have written out to all of the owners of long term empty properties to promote the E.ON empty property scheme and also to see if there are other ways in which we can help and to understand the reasons why properties are empty. To date, 50% of owners across the District have responded to us, which is a much higher response rate than other Councils who have rates as low as 4%. This exercise has also helped to make us aware of properties that are occupied, where the owners have failed to notify Council Tax -so far this has resulted in 21 properties now being registered as occupied, which will help to reduce the overall number that we have to report on and will hopefully increase the amount the Council receives in New Homes Bonus. To date, 12 long term empty

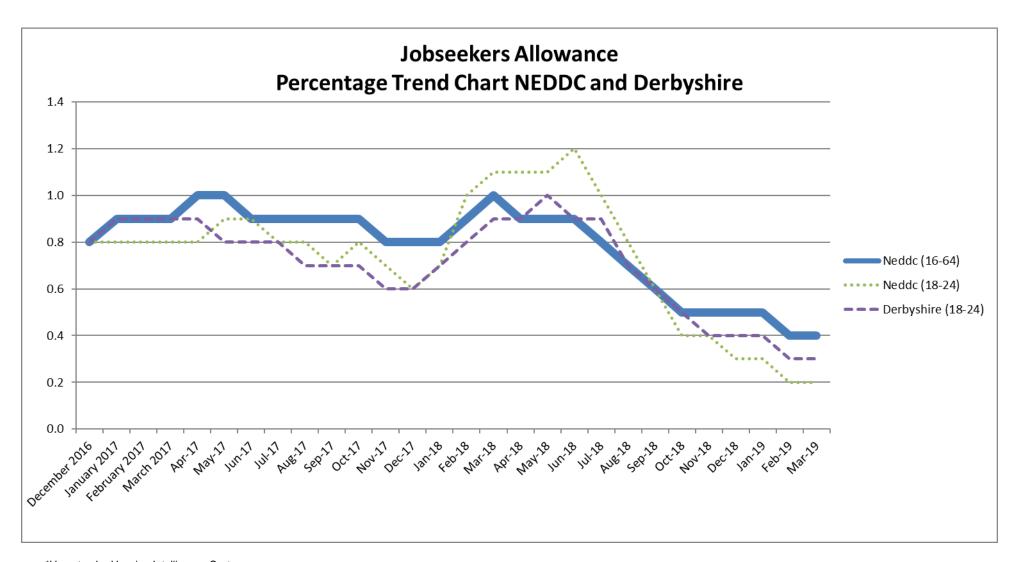
| properties have been brought back into use - in 2018/19 - through intervention from the empty property officer.   |
|---|
| 2 Landlord events have been held recently which have involved presentations from the Fire Service and the DWP that focus on different subjects that affect landlords. The events have been well received by landlords as feedback indicates that they are a useful way to receive legislation updates and to share best practice with other landlords and Council Officers.  Corporate plan actuals: 2015/16 – 5 properties 2016/17 – 0 2017/18 – 1 2018/19 – 12 (19/20 Target – 10 empty properties) |

North East Derbyshire, East Midlands and English average house prices (2013 up to Jan 2019)\*



<sup>\*</sup>https://www.nomisweb.co.uk/

North East Derbyshire District Job Seeker's Allowance % Trend Chart \*



<sup>\*</sup>Hometrack - Housing Intelligence System